

Cheers and Warmth from Moon Willow Press this Holiday Season:

Not so short but hopefully sweet: I hope everyone has a safe and joyous season this holiday. I imagine myself in a cozy cabin in the middle of the woods, surrounded by snow and stars and books. Ah, dreams! Books are timeless things, to be enjoyed without much to-do: an icy windowsill, a warm fire, a cozy throw. While you're in the holiday spirit, you might want to check out my recent [Holiday Tree article at Ecologue](#).

Johnny Depp

I just sent out a copy of Anthony Wright's [Infernal Drums](#) to Johnny Depp, with a note and a smiley face. I know this might be huge wishful-thinking, but I haven't grown old enough for hope to have completely vanished, and both Anthony and I can picture him loving the book and even acting in the movie. Yes, I know we're dreaming big and this may never come to fruition, but if it does, you heard it here first.

The Bear/Bare Club

Tom Hibbard, author of [The Sacred River of Consciousness](#), has traditionally swam on New Year's Day with the Polar Bear Club in Lake Michigan. Tom, if you're going out this year, we wish you the best! John Sands is continually busy promoting his new title, [The Lottery Winner](#), at book fairs and book signings. If you've read his book, you may see that one of the characters in his book, in good will, gives out carved bears to customers who buy furniture from a local woodshop. Moon Willow Press is swishing around ideas for random buyers of either of these books to win some sort of prize that has to do with bears or polar bears. Send me an email if you have some great ideas!

The Philodendrist Heresy

We are looking forward to publishing Jed Brody's [The Philodendrist Heresy](#) in late March or early April. Check out the title's page for a couple of preview copy blurbs, from authors Stephen Wing (*Free Ralph! An Evolutionary Fable*) and Kyle Kramer (*A Time to Plant: Life Lessons in Work, Prayer, and Dirt*). Jed's charitable donations will go toward [Sustainable Harvest International](#), which provides farming families in Central America the tools to preserve the planet's tropical forests while overcoming poverty. Moon Willow Press will also donate 5% of its sales from this book to [The Nature Conservancy's Great Bear Rainforest Project](#).

Green Press Initiative

Moon Willow Press is a member of Green Press Initiative, which is committed to advancing sustainable patterns of production and consumption within the book and newspaper industries. We've been invited to participate in their pilot program, [Environmentally Responsible Publisher Certification](#), and we have submitted our application. This certification rewards publishers who print on FSC and/or post-consumer paper. Other benchmarks include those that reduce greenhouse gas emissions used within the office space, keep books out of landfills, and follow other practices such as using printers who recycle plates and use totally chlorine free processes.

Leanne Dyck's The Sweater Curse

I met Leanne this fall at Vancouver's annual Word on the Street book fair. She is famous for her knitwear designs, which have sold nationally and internationally. She has also published *The Sweater Curse*, by Decadent Publishing, and has written for *Island Writer Literary Journal* and *Kaleidoscope Magazine*. Leanne has informed me that a feature on Moon Willow Press will appear December 23 on her [Sweater Curse Blog](#). Check [MWP's news](#) for a link in another week or so.

Membership

It's a perfect time to become a [member](#), or gift a membership, and take advantage of the free e-book per year, among other perks. A membership is just \$10.00 per year, and along with it comes this newsletter, one or more trees planted via our donations to Eco-Libris, and a chance to become a guest writer on our growing nature blog, [Ecologue](#), which is now part of [Nature Blog Network](#). Members also receive discounts on books—and, regardless of whether you're a member or

not-book sales count toward helping to provide sustainable economic and ecological aid to areas around the world that suffer from deforestation.

Finally

Onto more personal news, a few months ago I become a "[Riverwatcher](#)" with Fraser Riverkeeper and also recently joined the Port Moody Ecological Society, which runs the Noons Creek Hatchery. Both volunteer positions put me into close contact with the shorelines of the Burrard Inlet, where I live. I've been having a good time water-sampling various creeks that run into the inlet, watching tiny coho salmon get "eyes", and taking some hikes along the inlet watching for oil and other pollutants. Some of these experiences will make their way to [Ecologue](#) in the new year.

Have a wonderful holiday, safe traveling, and a toast to wonderful dreams in the new year!

Mary Woodbury, Moon Willow Press

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